

# LA PERSAUD

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• THE FOOD & BEVERAGE CORP

## **Corporate Profile**

Founded in 2007, La Persaud Food & Beverage Corp. is a full service catering company with over 100 years of combined skill and creative talent in the preparation and presentation of fine catering, hospitality and special events management.

Having produced successful events for Alberta's largest corporations, non-profits, sports franchises and all levels of government, La Persaud is at your service for intimate dinner parties, business luncheons or gala banquets.

Led by company president Keith Persaud and international award winning executive chef Emmanuel David, La Persaud facilitates food and beverage preparation and service at the Matrix Hotel, Edmonton's Victoria Soccer Club and the newly opened Bistro La Persaud at La Cité Francophone in Bonnie Doon.

## **Keith Persaud, President**

Employed in the hospitality industry for over 30 years, Keith brings a lifetime of experience literally to the table. From server and bartender to banquet sales, catering and food and beverage manager, Keith worked his way through the industry to the position of Manager of Special Events at the Edmonton Chamber of Commerce.

There, responsible for over 80 annual events with audiences ranging from 50 to 2,000 attendees, Keith was promoted to the position of Vice President of the World Trade Centre Edmonton, an Edmonton Chamber of Commerce franchise, in 2006.

In 2007, with an entrepreneurial passion, Keith launched P3 Connect, a catering consultancy assisting private individuals and businesses in the presentation and production of unique special events. La Persaud Food & Beverage Corp. was introduced later that year managing the kitchen, room service, and on-and-off-site catering services at the Matrix Hotel downtown as well as the banquet and concession services at the Victoria Soccer Club in North Edmonton.

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In 2010, La Persaud proudly unveiled Bistro La Persaud with fully bilingual staff and enthusiastic [media reviews](#) at La Cité Francophone, the headquarters of Edmonton's historic French community, at 8627 - 91st Street.

## **Emmanuel David, Executive Chef**

Born in West Indies, Emmanuel immigrated to Canada in 1977 graduating from Montreal's John Abbott College in 1980. Following a three year apprenticeship he travelled west to Regina's prestigious Hotel Saskatchewan where he was promoted to Executive Chef and, in 1987, prepared a state dinner for Her Majesty Queen Elizabeth II. His culinary talents also graced the elegant "Upstairs Downstairs" restaurant as well as Regina's new Renaissance Hotel.

With a featured profile in "Chef of America" magazine and a reputation for culinary flair, Emmanuel moved to Edmonton's Holiday Inn "The Palace" in 1991, the upscale business-oriented Westin Hotel in 1999, and three years later, to Dante's Bistro in West Edmonton as both Executive Chef and co-owner, positions he retained through the popular bistro's evolution to its current incarnation as the "Shark Club."

As a former member of Culinary Team Alberta, Emmanuel is the proud recipient of numerous international awards in both individual and team events demonstrating tremendous skill in the creation of exemplary cuisine under keen competitive pressures. He is a respected colleague, experienced professional, and a true champion.

## **Testimonials**

*"My compliments to the chef! I recently attended the Top 40 luncheon and have to say it was the best I've eaten in quite some time. Every dish was a hit. An excellent menu. Satisfying, elegant, a tremendous combination of palate awakening creations!" ~ Suzanna Brytan, Shumka School of Dance, Edmonton*

*"We were so pleased with the catering at our "Busy Being Fabulous" event at the Matrix Hotel on May 15 [2010]. We have received nothing but positive feedback, especially with regards to the food. Your team is truly phenomenal. Thank you so much for the amazing support. ~ Aneesa Murji, Stollery Children's Hospital Foundation, Edmonton*

# LAPERSAUD

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## Testimonials (con't)

*"Just wanted to let you know that I had an absolutely perfect wedding! The food was fabulous and the service was amazing! It was absolutely perfect and you have been wonderful to deal with!" ~ Savanna Bella, Edmonton*

*"Our daughter's wedding was wonderful last Saturday, July 24 [2010]. We are more than pleased that we held this wonderful occasion at the Matrix hotel. Everything was perfect - the food, the staff and the setting! Thank you very much." ~ Jane Murchison, Edmonton*

## Contact

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